IN THE UNITED STATES COURT OF APPEALS

FOR THE ELEVENTH CIRCUIT		ELEVENTH CIRCUIT
	No. 07-15023 Non-Argument Calendar	May 12, 2008 THOMAS K. KAHN CLERK
D. 0	C. Docket No. 06-00397-CV-C0	j
RAYFIELD SNOWDEN,		
		Plaintiff-Appellant,
	versus	
CITY OF DAPHNE, AL,		
		Defendant-Appellee.
-		
	from the United States District of the Southern District of Alabam	
	(May 12, 2008)	
Before TJOFLAT, DUBIN	A and BLACK, Circuit Judges.	
PER CURIAM:		
Appellant, Rayfield S	Snowden, appeals from the distri	ict court's grant of

summary judgment in favor of his employer, the City of Daphne ("the City"), as to his complaint alleging retaliation, raised pursuant to Title VII of the Civil Rights Act of 1964, 42 U.S.C. § 2000e-5(f)(3) and 42 U.S.C. §§ 1981, 1983. Snowden filed a complaint alleging that he was demoted after he complained to his supervisor and the City Council that an employee had used a racial slur at work. Snowden argues that the district court erred in granting the City's motion for summary judgment on his retaliation claim¹ because the City's articulated reasons for demoting him, that he failed to improve communication with his staff and that the City's right-of-ways deteriorated under his management, are a pretext for discrimination.

We review a district court's grant of summary judgment de novo, applying the same standards utilized by the district court. *S.E.C. v. Adler*, 137 F.3d 1325, 1332 (11th Cir. 1998). Summary judgment is only proper if there are no genuine issues of material fact and the non-moving party is entitled to judgment as a matter of law. *Id.*; Fed. R. Civ. P. 56(c).

Title VII prohibits an employer from discriminating "against any of his

¹The district court also granted summary judgment to the City on Snowden's claims of race discrimination under Title VII and age discrimination under the Age Discrimination in Employment Act, 29 U.S.C. § 622. Snowden conceded below that he could not make out a *prima facie* case in either instance and does not challenge the entry of summary judgment as to these claims on appeal. Accordingly, any issue in this respect is abandoned. *See Greenbriar*, *Ltd. v. City of Alabaster*, 881 F.2d 1570, 1573 n.6 (11th Cir. 1989) (holding that arguments not raised on appeal are deemed abandoned).

employees . . . because he has made a charge, testified, assisted, or participated in any manner in an investigation, proceeding, or hearing under this subchapter." 42 U.S.C. § 2000e-3(a); *Burlington Northern and Santa Fe Ry. Co. v. White*, 548 U.S. 53, ___, 126 S. Ct. 2405, 2410, 2412, 165 L. Ed. 2d 345 (2006) (noting that the anti-retaliation provision seeks to prevent harm to individuals based on their conduct).

Under the *McDonnell Douglas* burden-shifting framework, a plaintiff relying on circumstantial evidence to support a claim first must show an inference of discriminatory intent, and thus carries the initial burden of establishing a *prima* facie case. *McDonnell Douglas Corp. v. Green*, 411 U.S. 792, 802, 93 S. Ct. 1817, 1824, 36 L. Ed. 2d 668 (1973); see Wright v. Southland Corp., 187 F.3d 1287, 1305 (11th Cir. 1999) (holding the *McDonnell Douglas* analytic framework applies to retaliation claims).

Once a plaintiff has established a *prima facie* case, the employer then has an opportunity to articulate a legitimate, non-retaliatory reason for the challenged employment action. *Pennington v. City of Huntsville*, 261 F.3d 1262, 1266 (11th Cir. 2001). If the employer proffers such an explanation, the burden shifts back to the plaintiff to prove that the defendant's explanation is merely a pretext. *Lubetsky v. Applied Card Sys., Inc.*, 296 F.3d 1301, 1305 (11th Cir. 2002) (citations

omitted).

To show that the employer's reasons were pretextual, the plaintiff must demonstrate "such weaknesses, implausibilities, inconsistencies, incoherencies, or contradictions in the employer's proffered legitimate reasons for its action that a reasonable factfinder could find them unworthy of credence." Jackson v. State of Alabama State Tenure Comm'n, 405 F.3d 1276, 1289 (11th Cir. 2005) (quotations and citations omitted). If "the proffered reason is one that might motivate a reasonable employer, an employee must meet that reason head on and rebut it, and the employee cannot succeed by simply quarreling with the wisdom of that reason," or showing that the decision was based on erroneous facts. Chapman v. AI Transport, 229 F.3d 1012, 1030 (11th Cir. 2000) (quotations and citations omitted). A claimant cannot establish pretext by simply demonstrating facts that suggest retaliatory animus but must specifically respond to the explanation of the defendant. Crawford v. City of Fairburn, Ga., 482 F.3d 1305, 1309 (11th Cir.), cert. denied 128 S. Ct. 495 (2007). Importantly, the pretext inquiry is concerned with the employer's perception of the employee's performance, not the employee's own beliefs. Holifield v. Reno, 115 F.3d 1555, 1565 (11th Cir. 1997) (holding that when an employer produces negative performance reviews, an employee's assertion of his own good performance is insufficient to defeat summary

judgment). To show pretext, the plaintiff must show that the movant's explanation is both false "and that discrimination was the real reason" for the decision. Brooks v. County Comm'n of Jeffereson County, Ala.; St. Mary's Honor Center v. Hicks, 509 U.S. 502, 515, 113 S. Ct. 2742, 2752, 125 L. Ed. 2d 407 (1993).

After concluding that Snowden had established a *prima facie* case, the district court properly concluded that Snowden failed to show that the City's articulated reasons for demoting him were false. Specifically, evidence showed that Snowden's supervisors had consistently and repeatedly expressed concerns regarding Snowden's communication skills and his supervisors were dissatisfied with the maintenance of the City's right-of-ways. Moreover, although Snowden presented evidence that the City's mayor and his supervisors wanted him removed from his position and, indeed, made and instituted plans to that effect, he did not present evidence which rebutted their stated, legitimate, non-discriminatory reasons for his demotion. Because Snowden did not demonstrate that the City's articulated, legitimate, non-discriminatory reasons for demoting him were a pretext for retaliation, we affirm the district court's grant of summary judgment in favor of the City.

AFFIRMED.